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# Work package 5 DISSEMINATION

ABIONET: Armenian Network of Excellence in  
Bio-products Science and Technology  
Kick - off Meeting  
Thessaloniki, 6-9 February 2018

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# WP5: Dissemination

<b>Description</b>	<p>Transfer and dissemination of the project outcomes to HEIs, teachers, researchers, representatives of industry sector, to the bachelor, master students, the government bodies and all the stakeholders of the field.</p> <p>Platform for effective interaction between stakeholders in Armenia and EU. For instance the UniTe will contribute in development of interaction with ISEKI_Food Association.</p>
<b>Tasks</b>	<ul style="list-style-type: none"><li>•Development and running of the project web site</li><li>•Dissemination: traditional print vehicles</li><li>•Networking and contacts</li></ul>



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# WP5: Dissemination

<b>Estimated Start Date (dd-mm-yyyy)</b>	15-03-2018 (was 15/12/17)	<b>Estimated End Date (dd-mm-yyyy)</b>	15-02-2021 (was 15/10/2020)
<b>Lead Organisation</b>	MoES RA will participate in the exploitation of the Master programme and the short term courses, as well as in dissemination of the appropriate information. UCP will develop internet based open source systems, to organize and promote the collaboration across the partnership, as well as open source software solutions to support a CoP – Community of Practice on BioResources S&T. YSU and ATHEI will be responsible for setting up the project “image”. This will include logo, color scheme, fonts, etc. YSU together with UCP will oversee the selection of the website domain- design and development of the web-site.		
<b>Participating Organisation</b>	All HEI’s. All partners will work on the text of the leaflets under the supervision of the coordinator, who will collate the documents and produce the final editions. Updating of the website with the relevant information.		



# WP 5: Deliverables / results / outcomes

Title	<b>5.1. Development and running of the project web site</b>
Description	The project web-site will be bilingual- English, Armenian. It will act as a principal point of the contact for the consortium and will also showcase relevant project outputs and announce project activities. The website will be promoted amongst the partner's contacts and networks. The web-site will provide an on-line teaching process management services for the students and staff of HEIs. Special software and internal will be developed.
Due date	15-05-2019



# WP 5: Deliverables / results / outcomes

Title	<b>5.2. Dissemination: traditional and new media solutions. To include other actions that could become relevant as those based on social media, e-newsletters, video channels and others</b>
Description	<p><b>Project leaflet</b>- is aimed towards any party with a potential interest in the project idea. This includes the EC, HEIs, Ministries, research and industrial communities etc.</p> <p><b>Program leaflet</b> - is aimed towards potential students of the MSc programme, short term trainings.</p> <p><b>Informative leaflet</b> for potential industry partners - will explain the programmes, start-ups, the benefits of the students placements, cooperation ect.</p> <p>Social networks, electronic newsletters, video channels will be used in the planned manner from the beginning of the project</p>
Due date	15-12-2020



# WP 5: Deliverables / results / outcomes

Title	5.3. Networking and contacts
Description	<p>UCP will support development of Intranet and database (internet based open source systems) to organize and promote the collaboration across the partnership. UCP will explore open source software solutions to support a CoP – Community of Practice on BioResources S&amp;T. Partner institutions will organise open-days in their institutions to promote the project and, more importantly, the outputs of the project for the principal target groups.</p> <p>This activity will be started by the beginning of the project, and will take place continuously during the project life.</p> <p>The advertising campaign via printed and electronic mass media will also take place.</p>
Due date	15-02-2021





# THANK YOU



- ▶ The deadlines
- ▶ The responsibilities

▶ **WHAT ELSE?**

